



# Marketplace

"Passing On the Traditions of Classical Archery"

## Rates for a 1/12 page color ad are as follows:

1x	2x	6x	12x
\$346	\$330	\$300	\$264

## Rates for a 1/6 page color ad are as follows:

1x	2x	6x	12x
\$692	\$660	\$600	\$528

## \*Available ad sizes:

1/12 page (square)	2 1/4" x 2 1/4"
1/6 page (vertical)	2 1/4" x 4 3/4"
1/6 page (horizontal)	4 3/4" x 2 1/4"

\* Please see our rate card for other display ad options

Maximum Number of ads is 12 per page, see layout options on reverse side.

A five-time commitment saves you money, and assures you a spot on future pages.

**PRIMITIVE ARCHER.COM** will provide a link to your web site. Our web site draws over 55,000 visits a month of which 22,000 are unique visitors and which generate 4.3 million hits per month.

Remember color increases readership of your ad, is remembered longer, enhances your image, and will bring greater results!

For additional information, please call [713-467-8202](tel:713-467-8202) Or email [ads@primitivearcher.com](mailto:ads@primitivearcher.com). Visit our web site at [www.primitivearcher.com](http://www.primitivearcher.com)

Fax: 713-467-4979

Mailing Address:

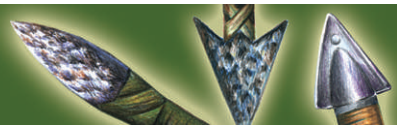
Primitive Archer Magazine, P.O. Box 79306, Houston, Texas 77279-9306





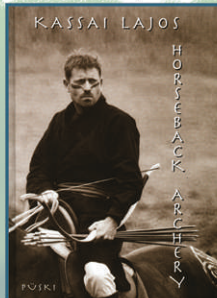
PRIMITIVE  
ARCHER

MARKETPLACE



**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

Horseback Archery describes the birth of the horseback archery sport, based on the experiences of the father of the sport, Kassai Lajos. As the author experienced through his own search for identity, the process of a hobby becomes a sport and a martial art.

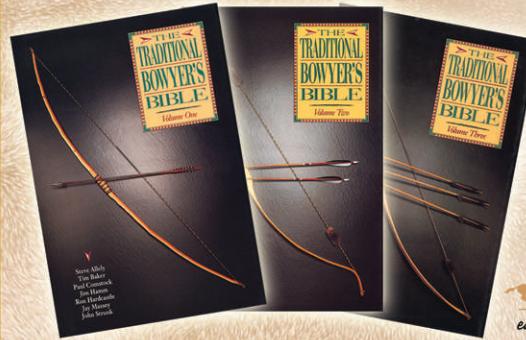


Hardcover • 155 pages  
\$19.95 + shipping & handling

Two easy ways to order: Visit our web site  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com) or Call 888-330-3822

### The Traditional Bowyer's Bible series:

Comprehensive guides to crafting fine wooden weapons by today's top traditional bowyers



All Hardcover and profusely illustrated

Volume 1 - 326 pages  
\$19.95 + shipping and handling

Volume 2 - 318 pages  
\$22.95 + shipping and handling

Volume 3 - 351 pages  
With index for all three volumes  
\$24.95 + shipping and handling

To order, simply visit  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

### The ATLATL

Primitive Weapon of the Stone Age By Kris Tuomala

The ATLATL —  
Primitive Weapon of the  
Stone Age



By Kris Tuomala

Follow the instructions in this book and make your own atlatls and darts. These weapons were used by primitive man to hunt the large and dangerous animals of the Stone Age, such as the Woolly Mammoth and Saber Tooth Tiger.

Softcover • 62 pages  
\$9.00 + shipping & handling

Two easy ways to order:  
Visit our web site  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

### Bows and Arrows of the Native Americans

by Jim Hamm

**BOWS & ARROWS  
OF THE  
NATIVE AMERICANS**



A Complete Step-by-Step Guide to  
Wooden Bows, Sinew-backed Bows,  
Composite Bows, Springs, Arrows & Quivers

JIM HAMM

Step back in time to the beautiful weapons used by Native Americans. This complete guide includes wooden bows, sinew-backed bows, horn bows, strings, arrows, and quivers.

Softcover • 160 pages  
150 photos  
\$14.95 + shipping & handling

Purchase it at  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

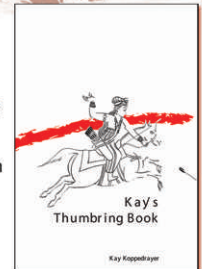
**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

Kay's Thumbring Book  
by Kay Koppedraayer

This work recovers some of the history of the archer's ring, discusses the purposes and functions of the thumbring, describes the different type and takes its readers on a tour to the many parts of the world where thumbrings have been used.

Illustrated • 76 pages  
\$12.50 + shipping & handling

To order, simply visit [www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822



### EYEWEAR from CAMOVISION

available at

**HORSEFEATHERSRANCH.COM**  
western gifts & books



Our Standard Patented CamoVision Eyewear allows you to seek your game while totally blending into their environment.

Glasses: Wraps \$22.95,  
Clip-ons \$19.95  
Cases: Deluxe \$9.95,  
Clip-on Cases \$8.95  
+ shipping & handling

To buy, [www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

### An Introduction to Flint Knapping

New Video by Bill Metcalfe  
80 minutes

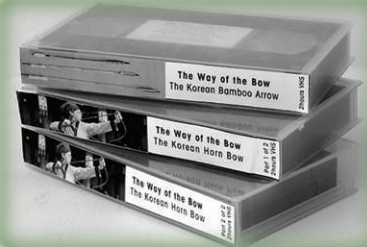
Bill Metcalfe has been actively teaching the art of flint knapping for several years. Here he gives an introduction to the tools and methods to produce flint arrowheads for beginners. His teaching methods are clear, simple and with great close-ups.

\$25.00 + shipping & handling

To order, simply visit  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822



### The Way of the Bow: Korean Traditional Archery



#### Crafting the Korean Bamboo Arrow

By Thomas Duvernay • Video • 2 hours

It takes the Korean fletcher over fifty steps to craft an arrow and every one is on this two-hour video. Korean fletcher Geum-dong Choi, one of only a dozen traditional fletchers left in Korea, guides you through the process.  
\$25.00 + shipping & handling

#### Crafting the Korean Horn Bow

By Thomas Duvernay • Two video set • 4 hours

This video took 2 1/2 years to make. A Korean horn bow takes one year to complete and every season has its processes. This is a two-tape set (four hours) and packed with information about how the famous Korean horn bow is made. Follow Korean Master Bowyer Geuk-hwan Park as he skillfully takes bamboo, horn, sinew and other materials and turns them into a work of art.  
\$40.00 + shipping & handling

To order, simply visit [www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

### Brain Tan Buckskin

With John and Geri McPherson  
Video - 80 minutes color

This video shows you step-by-step the process of turning raw deer skin into new buckskin. It's the fastest and simplest way that the authors have ever encountered. The uninitiated can go from raw deer skin to finished soft buckskin in as little as 10 hours in two days.

\$29.95 + shipping & handling

Get a copy at [www.horsefeathersranch.com](http://www.horsefeathersranch.com)  
or Call 888-330-3822

**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

PRAIRIE WOLF  
NORTH OF THE WINDMILL, VOL 1

Brain Tan  
**BUCKSKIN**

with  
John & Geri McPherson



**HORSEFEATHERSRANCH.COM**  
easy to order • quality products • trustworthy people

**BOWS  
OF THE  
WORLD**



DAVID GRAY

An overview of traditional bows from prehistoric recreations to modern selections. It features a few typical bows from each continent. Each bow is given some historical framework, including anthropological insights into the intelligence and skill needed to construct these traditional weapons.

Hardcover • 97 pages  
Full color  
\$24.95 + shipping & handling

Get this beautiful book at  
[www.horsefeathersranch.com](http://www.horsefeathersranch.com) or Call 888-330-3822